



Accellera Unified Power Format (UPF) Quote Sheet

Accellera Corporate Member Quotes:

Magma

"The speed at which the UPF standard has been developed and approved demonstrates the power of one open, inclusive and cooperative industry-wide effort. Users will realize significant improvements in productivity and quality of results by having a single, portable file and format with which they can specify, modify and maintain design data. Accellera, Magma, Mentor, Synopsys and all the companies that donated technology and expertise should be commended."

-- Kam Kittrell, General Manager, Design Implementation Business Unit, Magma Design Automation

Mentor

"Designers want a single format that is simple to use, extensible, and capable of describing complex power behavior. The Unified Power Format (UPF) 1.0 standard achieves this by being open and comprehensive enabling support from leading EDA vendors and customers for industry-wide adoption," stated Robert Hum, Vice President and General Manager of Mentor Graphics Design Verification and Test Division. "Mentor is committed to Accellera's UPF 1.0 standard as we are a leading contributor of our proven technology to this open standard for low power design and verification."

Synopsys

"Synopsys applauds Accellera for approving the UPF standard for low power design and verification. We plan to deliver our UPF 1.0-based implementation and verification solution during 2007. In response to customer demand for a standard that enables consistent and interoperable end-user low power flows and methodologies, Synopsys - together with Magma Design Automation, Mentor Graphics, leading end-customers and IP companies - has made strong contributions to UPF 1.0 based on our proven technologies. UPF 1.0 is ready for industry use."

-- Rich Goldman, Vice President, Strategic Market Development

Accellera Associate Member Quotes:

Infineon

"The quick development and release of the UPF 1.0 standard is based on our close partnership relations with EDA suppliers who share the same vision and attitude in making things happen. We are convinced that UPF will support us in achieving zero-defect quality and our productivity objectives, which both are key for Infineon's Worldclass Automotive Product Portfolio"

-- Hartmut Hiller (Senior Director Design Methodology Automotive, Industrial & Multimarket)