

Press Advisory

## **Dennis Brophy, Accellera Chair, Speaks at EDA Tech Forums in Malaysia & India about Accellera's Electronic Design and Verification Standards**

*August 15 in Penang, August 17 in New Delhi, August 19 in Bangalore*

**Penang, Malaysia, New Delhi, India & Bangalore, India**-- Accellera, the electronics industry organization focused on electronic design automation (EDA) standards (based in Napa, CA, USA), announced today that Accellera Chairman, Dennis Brophy, will be speaking on *The Value of Standards: An Update on Current and Emerging Accellera Standards for Design and Verification* during the EDA Tech Forums sessions in Malaysia and India. His talk will include a review of Accellera's recent standards transferred to the IEEE and the organizations plans for new design and verification standards that improve electronic design.

### **Penang, Malaysia**

When: Monday, August 15, 2:00 pm - 2:50 pm

Where: Equatorial Hotel, Penang, Malaysia

Information and Registration: <http://www.edatechforum.com/events/penang/index.cfm>

### **New Delhi, India**

When: Wednesday, August 17th, 2:00 pm - 2:50 pm

Where: The Taj Mahal Hotel, New Delhi, India

Information and Registration: <http://www.edatechforum.com/events/delhi/index.cfm>

### **Bangalore, India**

When: Friday, August 19th, 2:00 pm - 2:50 pm

Where: Taj Residency, Bangalore, India

Information and Registration: <http://www.edatechforum.com/events/bangalore/index.cfm>

### **More Information about Accellera Standards**

Please visit [www.accellera.org](http://www.accellera.org) for more information about Accellera standards.

There is also a recent article, "SystemVerilog is Changing Everything" at

[http://www.edatechforum.com/journal/june2005/systemverilog\\_intro.cfm](http://www.edatechforum.com/journal/june2005/systemverilog_intro.cfm)

### **About Accellera**

Accellera provides design standards for quick availability and use in the electronics industry. The organization and its members cooperatively deliver much-needed EDA standards that lower the cost of designing commercial IC and EDA products. As a result of Accellera's partnership with the IEEE, Accellera standards are provided to the IEEE standards body for formalization and ongoing change control. For more information about Accellera, please visit [www.accellera.org](http://www.accellera.org).

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